



FREQUENTLY ASKED QUESTIONS

What's changed since last year's program?

- All grants are individually issued at \$5,000
- The premiere platform and event ticketing is up to the discretion of the recipient
- Rolling deadline has moved to two (2) intake deadlines.
- Events must take place between **March 1st, 2021 – August 15th, 2021** with final reports due by **September 1st, 2021**.

What is the turnaround time for funding? Will I know whether I am approved or not?

Please allow 4 weeks from the application deadline to be notified of whether your application will be funded or not. For successful applicants, funding will be dispersed by mail within 2-3 weeks from notification of approval, receipt of a signed funding agreement and confirmed, published event details submitted to Music BC.

What if my event takes place during adjudication periods (March 1st, 2021 - April 1st, and/or 2021, May 1st, 2021 - June 1st, 2021)?

Events occurring between March 1st, 2021 and August 15th, 2021 are eligible to be funded, should your event be awarded funding, and takes place during either of the 4-week adjudication periods, funds will be released retroactively. SoundON Administration will contact the applicant directly to confirm any post-event partner and funder acknowledgements.

Am I eligible to receive funding if I have already been a recipient of the program?

Yes, however our jury will take into consideration those who have yet to receive support. Past recipients will need to have completed their final report survey with SoundON to be eligible to apply for funding in 2021.

Can I apply for more than one event at a time?

While you are able to apply for multiple eligible events during each of the application intakes, our jury will take into consideration those who have yet to receive support from the program and stay true to its mandate to fund a diverse set of presenters from different regions within BC. As well, an eligible and qualified application does not guarantee funding.

Eligible presenters include incorporated Canadian not-for-profit organizations of BC Society, but that they "must offer significant benefit to BC's music industry." What exactly does that mean?

This means their primary company objective is to support, develop and sustain the BC music industry through live musical performances.



Recommended artist fees are \$250 - \$750 per solo artist and \$500 - \$1,000 per group. What will happen if we find other funding to pay headliners who will draw more viewers more than those recommendations? Will those ranges be the maximum recognized, or will paying them more invalidate the entire expense for that artist, or the entire application?

These recommendations are based on standard fees paid out by similar funding programs. Paying an artist more money will not disqualify an application or invalidate the expense.

What do I need to submit for a final report?

Successful applicants will receive the final 20% of their funding upon receipt and approval of a final survey and cost report. Recipients will be asked to briefly identify such things as their total audience reached, BC staff and crew employed and alike. The final cost report should include total expenses incurred for the event. Recipients will need to keep detailed records of invoices and proof of payments.

Is there a minimum investment we need to show in our budget to be eligible for funding?

Applicants will need to show at least \$5,000 in expenses to be eligible.

As a presenter, is the charity component mandatory? Do I get to choose what charity I'd like donations to be sent to?

No, the donation component is not mandatory for presenters or their artists to participate in. For those that do wish to participate, SoundON has chosen Music Heals and Unison Benevolent Fund as its charitable partners. If there is a particular cause or organization you'd like to fundraise for, we encourage you to reach out to the SoundON team at info@soundon.ca

All funds raised will go towards supporting BC artists, presenters, venues and crew via the SoundON resiliency fund, as well as the important work of music therapy charity Music Heals, and the Unison Benevolent Fund.

How far in advance of the event should I apply?

We encourage applications as soon as a presenter has a clear idea of their show, the artists they want to present, and the community partners they wish to collaborate with.

Are you open to funding a series of events instead of just one?

Yes, however we will only accept one application for the series. In other words, a successful recipient may allocate their \$5,000 grant towards more than one event, provided all events have been executed and reported on by September 1st, 2021.



What happens if my event needs to be postponed to a date later than September 1st, 2021?

Unfortunately, we cannot accommodate events past September 1st, 2021 due to our own internal deadlines to report back to our program partners.

As outlined in the Guidelines and Eligibility document, significant changes to the initiative must be brought to the SoundON team's attention for approval. If the initiative is cancelled or altered in any way without the consent of SoundON, the applicant must immediately return any monies distributed to the applicant by Music BC.

Who do I contact if I have more questions? Will there be an info session I can attend?

You can always reach out to info@soundon.ca with all other questions or general inquiries. The SoundON team and Music BC will be hosting a virtual program info session shortly after the launching of each intake period. Make sure to follow SoundON on social media, or subscribe to the Music BC Industry Newsletter at www.musicbc.org/newsletter-signup for the latest announcements regarding SoundON.

How will I know whether or not my application has been received?

Applicants that successfully submit an application will see the following page upon clicking the "Submit" button.

